

Capabilities Statement

We support our clients in connecting the dots to Talent and Culture Optimization. We truly get to know our clients and their employees, as well as the organization's triumphs and challenges, allowing **GRATITUDES**group to lend a hand in building an environment that blends both together, creating something extraordinary.

From recruitment to retirement, **GRATITUDES**group provides our clients with the insight, tools, and resources to design exceptional people strategies and solutions that focus on the overall well-being of organizations.

We provide companies with the visions and means needed to design and deliver best-in-class internal people strategies and solutions that:

- **Reduce turnover**
- **Improve morale**
- **Result in greater profits**

Our Trust with Purpose Approach starts with building a solid relationship with our clients. We believe in and live by the fact that "People work with people they like and trust." We stay with you during the hard times and provide the tools and support you need so that you can get to the great times ahead.



Key Business Areas

- Talent Optimization
- Culture Engineering
- Employee Assessments – Pre-Hire through Retirement
- Human Capital Integration for M&A
- Leadership Coaching, Training
- Employee and Process Continuity Training
- DEIBA Best Practices and Training

Differentiators

- Experienced – 30+ years providing results driven and award-winning programs
- Certified and trained consultants and associates in the art and science of building effective people strategies
- State-of-the-art technology with robust reporting tools and dashboards
- Discover, Design and Deliver methodology
- 27 different on-line employee Assessments Offered – from pre-hire through retirement

Corporate Data

GRATITUDESgroup

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Socio-Economic Certification: WBE, WOSB, SAM

DUNS: 093717617 CAGE: 8JXZ0

NAICS Codes:

541611 – Administrative Management and General Management Consulting Services

611430 – Professional Management Development Training

541612 – Human Resources Consulting Services

541690 – Other Scientific and Technical Consulting Services

PSC Codes

R699, R799

U099

R431

R701



*"The Peerless Performance team is simply fantastic! When we engaged them to harvest the Core Values, we had after 25 years in business, they knocked it out of the park. They also brought so much more to the table."
Atty Aycock, CEO, Remington Medical, Inc.*

